

Sears

*Spring through
Summer 1969*

Children's apparel from our
Winnie-the-Pooh Collection
Pages 18-25

INDEX
BEGINS ON PAGE 565

SEARS, ROEBUCK
AND CO.
BOSTON, MASS. 02215

Satisfaction Guaranteed
or your money back

You can't do better
than Sears

SHOP

Sears

EASY CATALOG
WAY..

with your
PHONE..

with your
CREDIT CARD..

CALL

JU 6-1010

50 MAIN STREET
NORTHAMPTON, MASS.



Write your account no. below

WANTED:

A modern and convenient way to underline a wardrobe of today's fashions.

Sears has the answer

This Bra-Slip, with its own built-in contour bra, is the newest in our famous line of "Doesn't" SlipsTM made of Non-ClingTM tricot that doesn't cling, twist, creep



BUILT-IN
CONTOUR BRA

The contour cups: Non-Cling polyester lace lined with $\frac{3}{8}$ -inch Wonder-Fil spun polyester . . . fills out in-between sizes.

The power-net frame: cool and smooth . . . a stretchy blend of nylon and spandex. No hooks . . . slips on quickly, easily.

The Non-Cling tricot skirt: knit of Celanese Fortrel[®] polyester specially treated to reduce cling-causing static electricity. Wonderfully comfortable. Feels fresh . . . releases normal body moisture quickly. Looks fresh . . . actually repels wash-water soil. Scalloped polyester lace hem. Machine wash, medium.

SHORT†	A-cup	B-cup	C-cup
Yellow...	38 A 45773F	38 A 45774F	38 A 45775F
Beige....	38 A 45783F	38 A 45784F	38 A 45785F
White....	38 A 45763F	38 A 45764F	38 A 45765F
AVERAGE†	A-cup	B-cup	C-cup
Yellow...	38 A 45777F	38 A 45778F	38 A 45779F
White....	38 A 45767F	38 A 45768F	38 A 45769F
Sizes....	32 to 36	32 to 36	32 to 38
State even bust size. Shpg. wt. 7 oz. \$7.00			

*Reg. T.M. Fiber Industries, Inc.

†Slightly shorter than regular slips . . . see page 370.

For other bra-slips, see pages 281 and 368.

Today—and every day—you'll find Sears has the answer to all your lingerie and foundation needs . . . see index for item wanted

WANTED:

Fashionable at-home wear that can be worn without the need of a bra



Sears

has the answer

These ankle length
loungers with their
own carefully
constructed Bra
sewn right in

EITHER
STYLE **\$23.00**

You'll look your best
... contour bra de-
signed for comfort
and convenience. A-
cetate tricot lining
feels soft and smooth
next to your skin.
Lightly filled with
foam latex.



**BUILT-IN
CONTOUR BRA**

1 Long Hostess Culotte of Satin Candy®
Voile by Wamsutta... for you who love to
loll about in style, yet insist on remaining
cool and comfortable. Built-in contour bra
constructed to function independently to
move as you do. Acetate satin bow at empire
waist. Navy blue floral print of 65% Fortrel®
polyester, 35% cotton voile, fully lined with
cotton batiste. Two side seam pockets, zipper
back. Machine wash, medium, do not bleach.

State dress size 8, 10, 12, 14, 16.

38 A 81022F—Shpg. wt. 1 lb. \$23.00

2 Here's elegance... gracious Hostess Gown
of Satin Candy® black and white voile by
Wamsutta. Flattering deep plunging back is
easy to wear because the contour bra is sewn
right in. Long, full skirt gathered at waistline,
scooped neckline on bodice.

Smart decorative touches: wide, black vinyl
belt secured by loops at waistline, matching
floral pin. Fashioned of 65% Fortrel® poly-
ester, 35% cotton voile, skirt fully lined with
cotton batiste. Back zipper. Machine wash at
medium temperature, do not bleach.

State dress size 8, 10, 12, 14, 16, 18.

Shipping weight 1 pound.

38 A 81042F \$23.00

CELANESE FORTREL BLEND
A CONTINUOUSLY FASHIONED

Now—and all through the summer—Sears has the answer
to just what you're looking for in loungewear... see pages 380 to 385

WANTED:

An easy-to-store, unbreakable
trash container
that really holds a lot
... yet can be moved easily
even when heavily loaded

Sears has the answer

Design a rectangular
container and put wheels on it!

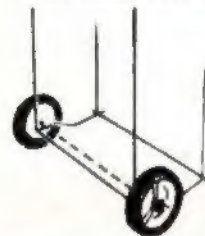
***12.49**

1 Why rectangular? Because that shape not only holds more trash, it takes up less space than similar-capacity round cans. It holds 32 gallons of trash, so you can put four brimming supermarket bags inside and not have to press down to get the lid on. Don't worry about heavy loads either. This container is made from PERMANEX polyethylene, a plastic material so strong it's practically indestructible. To prove a point, PERMANEX containers were filled with sand, frozen to 20° below zero, and dropped from a helicopter. The results: no cracks or breaks!



BASE TAKES LESS SPACE
THAN ROUND CAN OF
SAME CAPACITY... 3 FIT
ALMOST IN THE SPACE OF 2

You might also like to know that these containers won't rust, chip or peel, and that they resist acids, oils, alkalies and solvents. Another advantage of PERMANEX is that this container was molded into a one-piece unit, without seams that hide and trap mildew, fungi or bacteria. In addition, each container comes with a friction-fitted top that really traps odors in and keeps insects and pests out. Lid is easy to remove but so snug when on that it won't come off if can tips over.



HEAVY STEEL AXLE RUNS
ALL THE WAY THROUGH

11 A 6365N—Charcoal brown 11 A 6364N—Celadon green
Shipping weight 15 pounds.....\$12.49

NOTE: Wheels unassembled

2 Cans without wheels. Same construction as above. Convenient bottom grips for non-slip handling.

32-gallon capacity. About 18x 15x30 inches high.	20-gallon capacity. About 15x 14x26 inches high.
11 A 6363N—Charcoal brown	11 A 6361L—Charcoal brown
11 A 6362N—Celadon green	11 A 6360L—Celadon green
Shpg. wt. 11 lbs.....\$10.49	Shpg. wt. 9 lbs.....\$8.49

SHIPPING NOTE: All "N" items (such as 11 A 6365N)
shipped freight (rail or truck) or express.



Today—and everyday—you will find Sears has the answer to all your household needs
... see pages 1148 to 1175

WANTED:

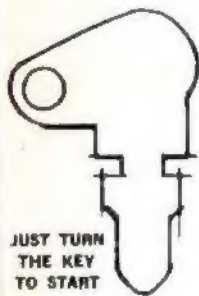
A compact yet powerful Riding Mower that's truly easy to start
(no pulling or winding) and priced within reach of the average homeowner



Sears has the answer

It's this 6-HP, 26-inch Riding Rotary with an electric just-turn-the-key starter
.. offered here at our lowest price ever for any electric-start riding mower

***429.50**



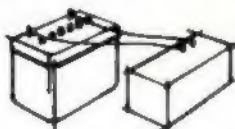
JUST TURN
THE KEY
TO START

In the past the only way you could enjoy the ease and convenience of an electric-start riding rotary mower was to buy one that was designed primarily for taking care of BIG yards.

Now Sears has designed this 26-inch electric-start rotary rider that you can start by simply turning a key!

That's all it takes to bring this 13.5-cu. in. (6-HP) 4-cycle engine instantly alive and ready for action. Take your choice of 3 forward speeds—2, 3 or 4 MPH. Reverse speed of 3½ MPH and neutral also included. Auto-type gearshift, auto-type steering wheel, engine controls on dash, and combination clutch-brake pedal give you complete control. Operating and servicing instructions included on metal plate right on dash.

Choice of 5 cutting heights from 1¼ to 3¼ inches. Change heights from driver's seat—even while the mower is moving—with single adjustment lever. Steel mower housing. Suction



**GENERATOR CHARGES
34-PLATE 12-VOLT BATTERY
AS YOU RIDE**

created by austempered steel blade pulls grass and weeds up straight for smooth, even cut—discharges clippings out right side. Hand-operated blade clutch stops blade from turning when pulling attachments, moving to new location, etc. Steel wheels with semi-pneumatic 10x3-in. rib-tread front tires, pneumatic 12.5x4.5-in. stud-tread rear tires. Spring-mounted seat with foam-rubber cushion. 50½x29¼x31½ in. high. See attachments on page 1085. See grass-leaf catcher on page 1083. A.S.A. approved. Guaranteed 1 year, see page 1081. 99 A 9635N—Shipping weight 321 lbs. \$21 monthly.... Cash \$429.50

Replacement Blade for mower above.

9 A 8109—Shipping weight 3 pounds 5 ounces..... 3.89

Now—and all through the summer—Sears has the answer to just what you're looking for in lawn and garden equipment
... see index for items wanted.

WANTED:

A pump for all seasons . . . styled to look as correct with pantsuits and slacks as it does with dresses and tailored suits



Sears has the answer

The new piped-edge Mini-Pump featuring softly rounded toe and a versatile 1 $\frac{3}{8}$ -inch heel that's not too high, not too low, but just right for every fashion look

***\$8.99**

Liven up your favorite outfit . . . casual or dressy. Soft, supple leather upper is neatly outlined with butter-soft vinyl piping. Flexible, long-lasting composition sole.

State size, then width from chart below.

AA (narrow) width	5	5 $\frac{1}{2}$	6	6 $\frac{1}{2}$	7	7 $\frac{1}{2}$	8	8 $\frac{1}{2}$	9	10
B (medium) width	5	5 $\frac{1}{2}$	6	6 $\frac{1}{2}$	7	7 $\frac{1}{2}$	8	8 $\frac{1}{2}$	9	10

54 A 27361F—Navy with red trim

54 A 21121F—Black with black patent vinyl trim

54 A 28110F—White with bone trim

54 A 25005F—Bone with tan trim

54 A 27126F—Red with navy trim

Shipping weight 1 pound 6 ounces \$8.99



Matching Double Handle Handbag

Uniquely styled in smooth vinyl. Contrasting bar lightly touched with gleaming gold-color metal trim. So roomy inside . . . center zipper pocket divides bag into two handy sections. Sleek rayon faille lining. Metal studs on bottom. Measures about 9 $\frac{1}{2}$ x5 $\frac{3}{4}$ x3 $\frac{1}{2}$ inches.

88 A 3754—Navy with red trim

88 A 3757—Black with black patent vinyl trim

88 A 3758—White with bone trim

88 A 3755—Bone with tan trim

88 A 3756—Red with navy trim

Shipping weight 1 pound 6 ounces \$6.97

Today—and everyday—you'll find Sears has the answer to all your shoe needs
 . . . see Index for item wanted



WANTED:

Sandals so
new looking
they'll be
fashion classics
all summer long

Sears has the answer

These colorful
styles specially selected
as representing
the latest in
sandal trends
for summer 1969



1 Uniquely styled with metal-ringed leather straps. Composition sole, 1 3/4-inch heel.
Sizes B (med.) 5, 6, 7, 8, 9, 10. State full size, then B width. Half sizes, order half size smaller.
54 A 35764F—Green 54 A 35489F—Yellow
54 A 35865F—Orange 54 A 37230F—White
Shipping weight 1 pound 5 ounces.....\$6.99

2 Openly flattering with soft leather upper and composition sole. 1-in. leather heel. From Italy.
Sizes B (med.) 5, 6, 7, 8, 9, 10. State full size, then B width. Half sizes, order half size smaller.
54A35490F—Yellow 54A34136F—Med. beige
54A32172F—Dk. brown 54A37228F—White
Shipping weight 1 pound 5 ounces.....\$5.99

3 Easy-going fashion from Italy. Cushioned in-sole. Leather upper, leather sole. 3/4-in. heel.
Sizes: AA (narrow) 6 1/2 to 9 and B (med.) 5 to 9 and 10. Half sizes, no 9 1/2. State your usual size, then width.
54 A 32259F—Brandy brown
54 A 31555F—Black
54 A 35899F—Burnt orange
54 A 35542F—Yellow
54 A 34682F—Med. beige
54 A 37441F—White
Shipping weight 1 pound 3 ounces.....\$3.99

4 Dashing T-strap with sparkling patent vinyl upper. Composition sole, 3/4-inch heel.
Sizes B (med.) 5, 6, 7, 8, 9, 10. State full size, then B width. Half sizes, order half size smaller.
54 A 35875F—Orange 54 A 34198F—Beige
54 A 31554F—Black 54 A 37424F—White
Shipping weight 1 pound 3 ounces.....\$4.99

WANTED:

Speaker systems that deliver true stereo separation regardless of where the speakers are placed

Sears has the answer

The Omnidirectional Speaker System with true-fidelity stereo sound radiating in a full 360° circle from each unit... eliminates the necessity of everyone crowding into one spot to hear the stereo effect

EACH SPEAKER **\$85.00**

Here is the greatest innovation in high fidelity sound since the introduction of stereo itself.

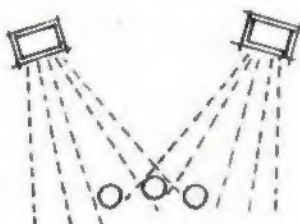
With conventional speakers that produce two separate waves of sound, there's only a very small area (where these two waves of sound meet) in which you can hear true stereo separation. Move too far to the left or right and you lose the stereo impact.

Of course, you can solve this problem by getting 6 or 8 conventional speakers and placing them all around the room. But this can get expensive... and a little crowded, too. The best answer is this revolutionary Omnidirectional Speaker System.

In each cabinet, there's a heavy-magnet 8-inch woofer and a 2 1/4-inch curvilinear cone tweeter that are directed upward (not outward) toward a polystyrene cone-shaped reflector.



2 OMNIDIRECTIONAL SPEAKERS IS LIKE HAVING A ROOM FULL OF CONVENTIONAL SPEAKERS



CONVENTIONAL SPEAKER SOUND PATTERN

The sound waves bounce off this reflector through openings in all four sides of the cabinet... dispersing the sound in all directions at once. It's this 360° sound dispersion pattern that makes Omnidirectional Speaker Systems far superior to any you've heard before.



You can place these speaker systems anywhere (even behind furniture or draperies)... you can sit and listen from anywhere... and you never lose the full stereo effect. What's more, because of the unique Omnidirectional sound pattern, you hear a mixture of both reflected and directed sound waves. Thus hot-spots and ear-splitting highs that are all too common in conventional systems are eliminated by diffusing the sound over the entire room. The result is a natural sound that more closely duplicates concert hall realism.



OMNIDIRECTIONAL PATTERN

Frequency response of 35 to 18,000 Hz. Crossover is at 2500 Hz. Impedance is 8 ohms. Adjustable brilliance control adapts sound to room contour and acoustics. Oiled walnut veneer cabinet is finished on all four sides; top is simulated slate. 11 3/4 x 11 3/4 x 18 1/2 in. high. Order two for stereo. Connecting cable sold on page 800.

57 A 7475C—Shipping weight 20 pounds, \$8.50 monthly. Cash, each \$85.00

1 Complete Stereo Outfit. Save \$20.00. Separate prices total \$519.95. Includes two Omnidirectional Speaker Systems plus our finest Stereo Music System with stereo phonograph, FM tuner and cassette tape recorder (see 57 A 7433L on page 800 for description).

57 A 74335L3—Shipping weight 72 lbs., \$18 monthly. Cash \$499.95

Today—and every day—you'll find Sears has the answer to all your stereo and hi-fi needs... see index for item wanted

WANTED:

Moderately priced all-wood patio furniture in a variety of pieces never before offered as part of a matching assortment



Sears has the answer

A color-coordinated group priced with or without cushions...and including such out-of-the-ordinary pieces as a self-nesting dining set and a tea cart

Only at Sears will you find this attractive, easy-care patio group. All pieces are carefully constructed from Western Cabinetwood with a 2-coat enamel finish to resist weather. Just hose off to keep clean...hardware is rust-resistant. Slats gracefully shaped from $\frac{1}{2}$ -inch stock. Frame and supports from $1\frac{1}{2}$ and $2\frac{1}{2}$ -inch stock. Seats, backs ventilated for cool seating. Chaise (1) has two 7-inch rubber tire wheels. Space saver table (3) has two 8-inch rubber tire wheels, handle. Serving cart (5) has four $5\frac{1}{2}$ -inch rubber tire wheels, handle. Furniture is white with avocado trim. Add Sears exclusive 3-inch thick cushions...softly padded with shredded Serofoam polyurethane. Cushions reverse from print supported-vinyl to an avocado cotton drill cover. Button tufted, white welt trim. Snap on tabs. **Shipping Note:** All "N" items (as 1 A 9838N3) sent freight (rail, truck) or express.

- 1 Chaise Lounge.** Measures $25\frac{1}{2} \times 76$ inches long. Comfortable 3-position back adjusts from upright to flat.
1 A 9837N2—Chaise with cushion. Shipping weight 47 lbs. \$38.95
1 A 98657N—Chaise alone. Shipping weight 39 pounds. 28.95



SPACE SAVER: 48x28 IN.
WHEN LEAVES ARE FOLDED
.. BENCHES HOOK UNDER

- 2 Coffee Table.** Stands $44\frac{1}{2} \times 17\frac{3}{4} \times 16\frac{7}{8}$ inches high overall.
1 A 98663L—Wt. 16 lbs. \$12.95
- 3 Patio Space Saver.** Self-nesting dining set...benches hook beneath the table for convenient compact storage (see at left). Table, open, measures $48\frac{1}{2} \times 36 \times 29\frac{1}{2}$ inches high. 2 benches... $41\frac{1}{2} \times 12 \times 17$ inches each.
1 A 98661N—Wt. 72 lbs. \$49.95

- 4 Club Chair.** Measures $25 \times 21\frac{3}{4} \times 33$ inches high overall.
1 A 9836N2—Chair with cushion. Shipping weight 23 pounds. \$19.95
1 A 98656L—Chair alone. Shipping weight 19 pounds. 14.95
- 5 1A98662L—Serving Cart.** $40 \times 24 \times 27\frac{1}{2}$ in. high. Removable tray. Wt. 26 lbs. \$24.95
- 6 Settee.** $45\frac{1}{2} \times 21\frac{3}{4} \times 33$ inches high overall.
1 A 9838N3—Settee with cushions. Shipping weight 35 pounds. \$37.95
1 A 98658N—Settee alone. Shipping weight 27 pounds. 24.95
- 7 5x7-ft. Umbrella.** Laminated vinyl, 6-in. cotton fringe. Crank lift, button tilt.
1 A 92659L—Shipping weight 14 pounds. \$34.95
- 8 Tete-A-Tete.** Measures $60\frac{1}{2} \times 25 \times 36$ inches high overall.
1 A 9839N3—Tete-A-Tete with cushions. Shipping weight 59 lbs. \$49.95
1 A 98660N—Tete-A-Tete alone. Shipping weight 51 lbs. 37.95
- 9 Aluminum Shell.** Fill base with sand or water.
1 A 92551—Shipping weight 4 pounds. \$6.49

Now—and all through the summer—Sears has the answer to just what you're looking for in outdoor furnishings
... see pages 1445 to 1447

WANTED:

An all-purpose, all-season coat with the colors, sizes and styling to please every woman

Sears has the answer

The classic **PERMA-PREST**[®] Balmacaan now comes in a wider-than-ever choice of fashion colors... now, for the first time, in both misses' sizes 8 to 20 and half-sizes for the shorter woman



News in tailoring: set-in sleeves in front for a trimmer look; raglan shoulders in back for more ease of movement. The wrinkle-shy Dacron[®] polyester and cotton poplin shell and polyester and cotton broadcloth lining are protected with DuPont's ZePel[®]. Shower-resistant coat features self-fabric yoke for added protection, stay-smooth collar and seams, two storm tabs, inside scarf-pocket, spare buttons. Machine wash, medium; no ironing if tumble-dried. You can shorten but not lengthen this coat. If you choose the zip-liner, it's of Orlon[®] acrylic pile on cotton back; sleeves of quilted acetate.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. State correct size.

With Zip-liner

N17 A 9805F—Lt. mint green
N17 A 9800F—Putty beige
N17 A 9801F—Deep navy blue
N17 A 9803F—Pale blue
N17 A 9802F—Pale yellow

Shpg. wt. 3 lbs. 9 oz. \$26.00

Without Zip-liner

N17 A 9705F—Lt. mint green
N17 A 9700F—Putty beige
N17 A 9701F—Deep navy blue
N17 A 9703F—Pale blue
N17 A 9702F—Pale yellow

Shpg. wt. 2 lbs. 3 oz. . . . \$19.00

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½. (No pale yellow or pale blue.) Please state correct size.

With Zip-liner

N17 A 9812F—Lt. mint green
N17 A 9810F—Putty beige
N17 A 9811F—Deep navy blue

Shpg. wt. 3 lbs. 9 oz. \$28.00

Without Zip-liner

N17 A 9712F—Lt. mint green
N17 A 9710F—Putty beige
N17 A 9711F—Deep navy blue

Shpg. wt. 2 lbs. 3 oz. . . . \$21.00

*Reg. DuPont T.M.

The polyester fiber in
this coat shell is
DACRON[®]
A DU PONT FIBER



Today—and everyday—you'll find Sears has the answer to your needs in coats and suits . . . see pages 239 to 247

WANTED:

A classic summer pajama that's cool, carefree, and styled to be worn by every member of the family



Sears has the answer

No-iron Shorty Pajamas in a finely woven blend of cotton and polyester and in a selection of sizes for practically everyone

(1 thru 5) Cool, comfortable Plissé textured Pajamas of 80% cotton, 20% polyester. Short-sleeve tops in windowpane printed plaid of royal blue and gold on light blue ground with royal blue bottoms. Machine wash, medium . . . tumble dry . . . and these pajamas are ready to wear

1 FOR BOYS. Top is no-button, pullover style with chest pocket. Bottom has stretch waist with adjustable snap fastener. Gripper® fastener fly. Sizes 8, 10, 12, 14, 16, 18, 20. *State size.*
43 A 45409F—Shipping weight 10 ounces \$2.99

2 FOR GIRLS. Tailored jacket with notched collar, button front and patch pocket. Pull-on pants with elastic waist band. Girls' sizes 7, 8, 10, 12 and 14. *Please state size.*
77 A 3558F—Shipping weight 6 ounces \$2.98

3 FOR LITTLE BOYS AND GIRLS. Top has button front with notched collar. Short pants have all around elastic waist. Children's sizes 3, 4, 5, 6 and 6x. *Please state size.*
29 A 3295F—Shipping weight 4 ounces \$2.29

4 FOR MEN. Button-front coat has notched collar, chest pocket. Nobelt® elasticized waistband. Gripper® snap fasteners on waist closing and fly. Sizes S(34-36-inch chest), M(38-40), L(42-44) and XL(46-48). *State size S, M, L or XL.*
33 A 10001F—Shipping weight 12 ounces \$4.49

5 FOR MASSES. Jamaica-length pants with covered elastic waistband. Tailored jacket has notched collar, button front and patch pocket. Bust sizes 32, 34, 36, 38 and 40. *State bust size.*
38 A 15702F—Shipping weight 7 ounces \$4.00

Now—and all through the summer—Sears has the answer to just what you're looking for in pajamas for everyone . . . please see index for item wanted

WANTED:

A way to open (and close) your garage door without getting out of the car or out in the weather—and to achieve it by the simple installation of an appliance that's as trouble-free as man can make it



Sears has the answer

This Automatic Garage Door Opener designed with solid-state reliability and virtually interference-free pulse-tone remote control to give you dependable operation never thought possible just a few years ago

AS LOW
AS **\$159.95**

All you do is press a button—up goes the door . . . on goes the light . . . and in you drive. Press button again . . . door closes and locks. Light stays on about 1½ minutes, giving you time to leave garage more safely. **Here's how it works:** When you press button, transmitter sends silent pulse-tone signal to receiver in garage. Receiver relays message to power unit. 'Featherglide' clutch system goes into action . . . moves door from a dead stop without jerking or bouncing.

Handles doors up to 18 ft. wide, 8 ft. high. Boasts permanently lubricated ¼ HP motor with center-mounted T rail chain drive. Moves door at 1 ft. per second, needs only 1½-in. clearance over highest point of door travel. For safety, door stops automatically the moment it touches any obstacle . . . reverses on next command. If power fails, door may be operated manually. Transmitter works up to 75 ft. away . . . with any overhead door. Unaffected by planes and electronic devices. FCC certified. UL listed. 110-120-volt, 60-cycle AC.

Here's what you get: power unit with light, track, chain drive, transmitter with battery, receiver hardware, instructions. Uses 2 bulbs up to 60-watt size (not included). Shipped freight (rail or truck) or express. For installation service see page 595.

64 A 6555N2—Unit with 1 transmitter. Shpg. wt. 65 lbs. \$12.00 monthly Cash \$159.95
64 A 65551N3—Unit with 2 transmitters coded alike. Shpg. wt. 66 lbs. \$12.50 mo. Cash 184.00



POWER UNIT AND LIGHT
IN ONE HANDSOME FIXTURE



RECEIVER CODED
TO YOUR TRANSMITTER'S
SIGNAL ONLY . . . ALSO HAS
BUILT-IN PUSHBUTTON
THAT LETS YOU OPERATE
DOOR WHEN CAR
AND TRANSMITTER
ARE NOT PRESENT

Today—and everyday—you'll find Sears has the answer to all your home improvement needs
.. see index for item wanted

WANTED:

A cleaner, better way to cook outdoors . . . a way to get everybody's favorite barbecue flavor without the soot and bother of charcoal

Sears has the answer

This king-size, gas-fired Grill that lights instantly . . . heats briquettes of clean, permanent ceramic . . . even has adjustable flame to get food done precisely the way you like it

(1) *\$92.95

Made of durable, weather-resistant cast-aluminum. "H" shaped burner distributes heat evenly over two-position, two-piece steel grill. Cover has heat indicator. Bakeite® handle stays cool. Barbecue rotates on steel post to keep smoke "down wind". Overall dimensions (closed): 25 1/2 x 18 1/2 x 14 1/2 in. high. Grill area: 14 x 24 in. (two sections).



TURN THE DIAL AND LIGHT . . . NO LIGHTER FLUID OR CHARCOAL HANDLING EVER!

(1) Barbecue on 42-inch post installs two feet below ground.

(2) Patio model with its own 18-inch diameter mounting base—stands 38 1/2 inches high.

Note: Design-certified by A.G.A., Inc. for outdoor installation only.

Check local codes for gas pipe regulations. "N" items (as 22 A 22200N2) sent freight (rail, truck) or express.

- 1 Barbecue with post. Shipping weight 79 lbs.
22 A 22200N2 \$92.95
- 2 Barbecue on patio stand. Shipping weight 88 pounds.
22 A 22200N2 For natural gas installation . . . \$99.95
22 A 22229N2 For LP (bottle) gas installation . . . 99.95
- 3 Two porcelain-enamel Shelves. Shipping weight 5 lbs.
22 A 22970 Kit \$7.95
- 4 Electric Rotisserie. Shipping weight 4 pounds
22 A 22950 \$15.95
- 22 A 22960—Vinyl Cover. Shpg. wt. 2 lbs. 5.95
- 22 A 22930L—Installation Kit. Includes fittings, 50-ft. plastic pipe, shutoff valve. Shpg. wt. 6 lbs. Kit \$12.50
- 22 A 22940—Installation Kit above without plastic pipe. You provide tubing required. Shpg. wt. 2 lbs. Kit \$7.25



Now-and all through the summer-Sears has the answer to just what you're looking for in outdoor cooking equipment . . . see index for item wanted

WANTED:

A tent that can be used the year around
... through summer's heat and
winter's cold—even at
temperatures down to
30° below zero



Sears has the answer

This 9x9-ft. umbrella tent with a separate quilted, insulated liner that can be easily put in or taken out in minutes

•98.50

Another
new idea
from Sears
Sports Center



Antarctica. A harsh land of bitter cold and slashing winds. It was there that Sir Edmund Hillary, the man who conquered Mt. Everest, led an expedition in the fall of 1967.

He had asked Sears to design a tent that would take the extremes of climate he would experience, yet keep him comfortable. So we did. It has a special insulating liner, something like your all-weather coat, only much warmer. On the drawing board it looked great. But would it work? Sir Edmund Hillary found out.

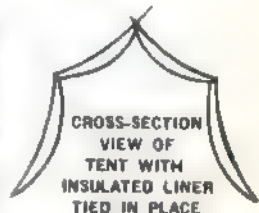
He told us that he and six others spent several days in the tent when a blizzard hit. The temperatures dropped to 30 degrees below zero and winds often exceeded 60 MPH! But, said Sir Edmund, they stayed warm and comfortable.

He also found that this

liner would "breathe." It allowed moisture to get out but kept warmth in. Sears decided a tent of this type would be ideal for sportsmen, hunters and Snowcruiser enthusiasts. We also felt that it should be a tent you could use the year around. So, we made the liner detachable.

All you have to do is tie it in place inside the tent. It has its own zip door and 26x40-inch rear window. It's made of durable quilted Estron® acetate with polyester shell. It can be easily removed and stored during the summer. The tent is made of heavy 7.68-oz. cotton drill with a 7.5-oz. cotton duck floor. Super dry finish. Three 18x30-inch nylon screened windows have separate storm flaps. Zip screen door. Center height is 6 feet 4 inches. Eave height 5 ft. Order tent and frame case below

(1) 6 A 78061L—Shipping weight 42 pounds \$5 monthly Cash \$98.50
(2) 6 A 78607—Tent Case Shipping weight 3 pounds 8 ounces . . . 9.79
(3) 6 A 78608—Frame Case, Shipping weight 2 pounds 6.39



SIR EDMUND HILLARY, MEMBER OF THE SEARS SPORTS ADVISORY STAFF

Today—and everyday—you'll find Sears has the answer to all your sporting needs
... see pages 709 to 776B

WANTED:

A gym set big enough, strong enough, and stable enough so the entire family can enjoy it—from the tiniest tots to mom and dad



Sears has the answer

This Gym Set with our strongest, safest double-girder construction now features a new lawn swing big enough to comfortably seat 4 adults or 6 children

***49.95** without Tower and Slide

This set has 48% greater top-bar strength and 45% more weight support than in any of our similar size 4-leg, single-top-bar gym set. Can actually support 1,000 lbs. as confirmed by our laboratory. Stands sturdily steadfast against the frolicking of high-swinging youngsters!



**NOT EVEN AN ELEPHANT
CAN BUDGE THIS GYM SET
(A BABY ELEPHANT, THAT IS!)**

Lawn swing and glide ride both wide-spaced to start swaying with just the slightest foot pressure. Two swings hang from different bars on 870-lb. tensile strength test chains. Steel-slat seat on lawn swing . . . air cooled seats of steel-supported plastic on other rides.

Strong 2-in. tubular steel frame braced by steel beam channels. Two top bars are 11 feet long

overall; six 8-foot legs stand at a widespread angle to provide extra steady support

Gym set is available with tree-house tower and slide for total action! Steel tower attaches to gym . . . makes a wonderful lookout point or club area. Steel-slat platform 15½x22½ inches long, about 4½ feet high . . . has double guard rails on two sides. Vinyl-coated fabric canopy shades youngsters as they sit on the bench. Flat-step ladder allows easy climbing. Galvanized-steel slide is 6½ feet long. Enamel colors oven-baked to stay new-looking longer.

Gym Set only. Base area about 8½x13½ feet. Unassembled.
79 A 72018N—Shpg. wt. 137 lbs. \$5 monthly Cash \$49.95

Gym Set plus Tower and Slide. Base area about 11½x15 feet. Unassembled.
79 A 72019N—Shpg. wt. 176 lbs. \$7 monthly Cash \$64.95

Now—and all through the summer—Sears has the answer to just what you're looking for in playground equipment
.. see pages 700 to 708

WANTED:

A new look in Rally-back Jeans
that can be worn by NEATNIKS of any age

Sears has the answer

This smart check, selected to look
great on everyone... done here in
a no-iron **PERMA-PREST** blend of
polyester and cotton

Look at these features. Trim tapered styling the way
you like it. Permanent center crease. Bartacking at
stress points for longer wear. Fly front zipper. Two
front pockets and two back pockets set into back yoke.
Belt loops. Blue olive check pattern. Machine wash,
warm, tumble dry, and these jeans are ready to
wear. No ironing ever. You can shorten but not
lengthen these pants.



POPULAR WELTED
YOKE-BACK STYLING

For Misses. Sizes 10, 12, 14, 16, 18. *State size.* Order
your usual size. If in doubt, see pages 586 and 587.
7 A 1054F—Shipping weight 1 pound. ... \$5.97

For Men. *State waist, then inseam from Chart below.*
41 A 24431F—Shipping weight 1 lb. 6 oz. ... \$5.99

WAIST, INCHES	INSEAM, INCHES
29	29, 30
30 and 31	29, 30, 31, 32
32	29, 30, 31, 32
34 and 36	29, 30, 31, 32, 33

For Girls. Sizes 7, 8, 10, 12, 14. *State size.* Order your
usual size. If in doubt, see page 584.
77 A 4438F—Shipping weight 9 ounces. ... 4.49

For Boys. Sizes 6, 8, 10 or 12. *State size.* See Measuring
Chart on pages 584 and 585.
50 A 47039F—Regular 50 A 47639F—Slim
Shipping weight 1 lb. 1 oz. ... \$3.94

Student sizes. *State waist, then inseam from Chart
below. See How to Measure on pages 584 and 585.*
50 A 49039F—Shipping weight 1 lb. 7 oz. ... \$4.94

WAIST, INCHES	INSEAM, INCHES
25	27
26	26, 27 and 28
27	26, 28 and 30
28	27, 28 and 30
29	26, 28, 29 and 30
30	27, 28, 29, 30 and 31
31	29, 30 and 31
32	28, 30 and 32

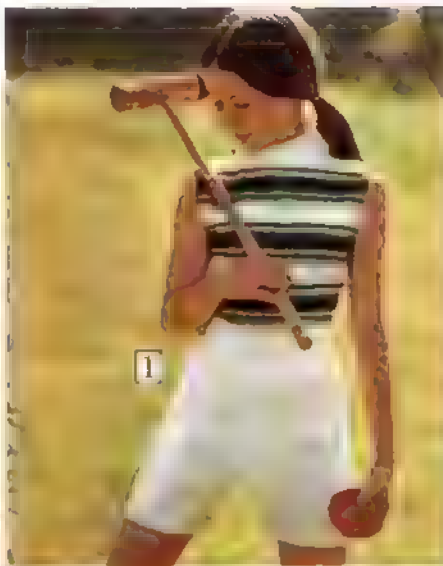
For Little Boys and Girls. Band waist, snap closure.
Sizes 3, 4, 5, 6 or 6x. *State size.* See Chart 1, pg. 43.
29 A 7706F—Shipping weight 10 ounces. ... \$3.69



Today—and every day—you'll find Sears has the answer to all your family's clothing needs
... see index for item wanted

WANTED:

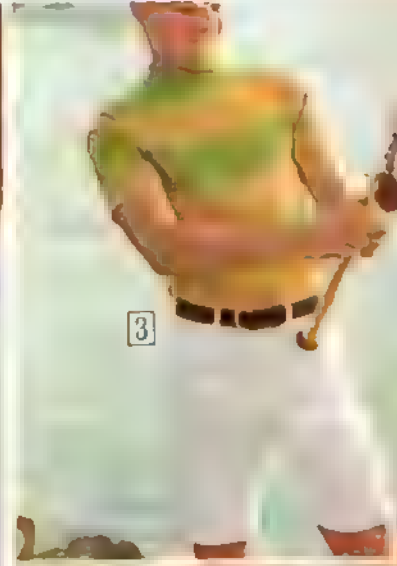
A new look for this summer in carefree shorts that can be worn by NEATNIKS of any age



1



2



3



4



5

Sears has the answer

Classic Westerns in pure, pure white...done here in a no-iron **PERMA-PREST**® blend of polyester and cotton

The fabric is a sturdy square-weave canvas. Never needs ironing when machine washed medium, tumble dried. Zipper fly front. Belt loops. Can be shortened but not lengthened.

1 Girls' Jamaicas. Two front pockets and two back pockets. Girls' sizes 7, 8, 10, 12, 14. *State size.* Order your usual size... if in doubt, see page 584.
77 A 4439F—Shipping weight 7 oz. \$2.99

2 Men's. 2 front and 2 back pockets. Waist sizes 29, 30, 31, 32, 33, 34, 36, 38. *State size.*
41 A 33120F—Shipping weight 1 lb. \$4.99

3 Boys. 2 front, 2 back pockets. Wt. 8 oz.
40 A 89380F—Regular
40 A 89680F—Slim
State even size 8 to 20 (see chart, p. 585) \$2.99
40 A 89780F—Husky. Even sizes 10 to 22.
State size (see chart, p. 585) \$3.49

4 Children's Shorts. Band waist. 2 front pockets, 2 back pockets. Sizes 3, 4, 5, 6 and 6x.
29 A 9103F—Regular 29 A 9104F—Slim
State size (see charts p. 43).....Each \$2.69

5 Misses' Jamaicas. 2 front pockets, 2 back pockets. Bar tacking. Misses' sizes 10, 12, 14, 16, 18. *State size.* Order your usual size... if in doubt see pages 586 and 587.
7 A 5332F—Shipping weight 7 ounces \$3.97

Now—and all through the summer—Sears has the answer to just what you're looking for in clothing for the entire family... see index for item wanted

THE DRESS
SHOWN ON OUR
FRONT COVER



The overblouse-dress adds to its superbly easy lines the comfort of double-knit wool. Handbag and shoes add the with-it look.

1 Pouch handbag in soft, smooth glove-tanned cowhide. Outside front pocket, gold color metal buckle trim. Top zipper closing. Inside center zip pocket, rear-wall zip pocket. Bottom studs. Unlined. About 11½x8x3½ in.

X88 F 3496—Light camel tan
X88 F 3497—Dark brown
Shipping weight 2 pounds. \$16.00

2 Shoes. Glove leather upper. Composition sole, 2-inch heel. Sold in black patent on page 21.

Sizes AA (narrow) 7, 7½, 8, 8½, 9.
B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

State usual size, then width.
X54 F 44726F—Light camel tan
X54 F 44426F—Dark brown
Shipping weight 1 lb. 4 oz. \$16.00

3 Overblouse-dress, from Italy. Two-piece style of double-knit wool. Pullover top has bright metal buttons on placket opening, cuffs and pocket flaps . . . extra button included. Skirt of stay-in pleats has elasticized waistband, side zipper, 2-inch hem. Dry clean. Order your usual size . . . if in doubt, see page 534. Scarf sold on opposite page.

Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size.
V31 F 8310F—Wood violet V31 F 8311F—Beige
Shipping weight 7 pounds 5 ounces. . . . \$32.00



The jumper-dress all-comfort in knit . . . all-knowing with crepe blouse and foulard tie. Even the scarf, jewelry and shoes are forthright in their fashion message.

1 Coat-style jumper of double-knit Acrilan® acrylic with button-on back belt; 2-inch hem . . . a WEAR-DATED® garment guaranteed to give one full year of normal wear or return it for replacement or refund; machine wash, warm. Crepe blouse of acetate and nylon with self-covered buttons in front and on the cuffs; hand wash separately. Foulard tie of multicolor-printed acetate twill; dry clean. Extra buttons included. Order your usual size . . . if in doubt, see page 534.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

V31 F 8325F—Navy blue jumper with creamy-white blouse

V31 F 8326F—Deep brown jumper with creamy-white blouse

Shipping weight 2 pounds 6 ounces . . . \$32.00

(2 thru 4) Chain necklaces of gold-color metal. To wear one is nice . . . all three would be sensational.

2 Textured little hemispheres . . . space-age beads on a dainty braided chain. About 60 in. long.

4 F 54903—Shipping weight 3 ounces . . . \$6.00

3 Geometric squares, chain-spaced. Abt. 60 in. long.

4 F 54902—Shipping weight 3 ounces . . . \$7.00

4 Sculptured oblongs, chain-linked. Abt. 36 in. long.

4 F 54901—Shipping weight 3 ounces . . . \$5.00

5 Shoes. Pump with patent vinyl upper. Trimmed with contrasting smooth vinyl binding. High-rising vamp with center seaming. Stylish 1¾-inch heel. Composition sole.

Sizes AA(narrow) 7, 7½, 8, 8½ and 9.

R(medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

X54 F 45536F—Navy blue with red

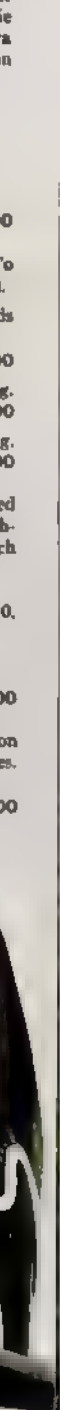
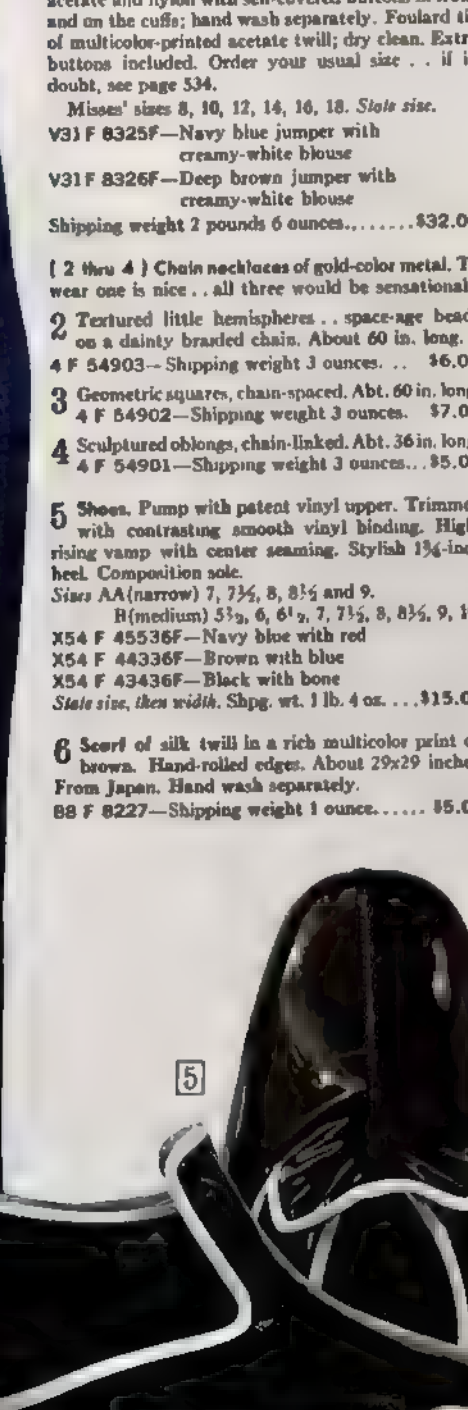
X54 F 44336F—Brown with blue

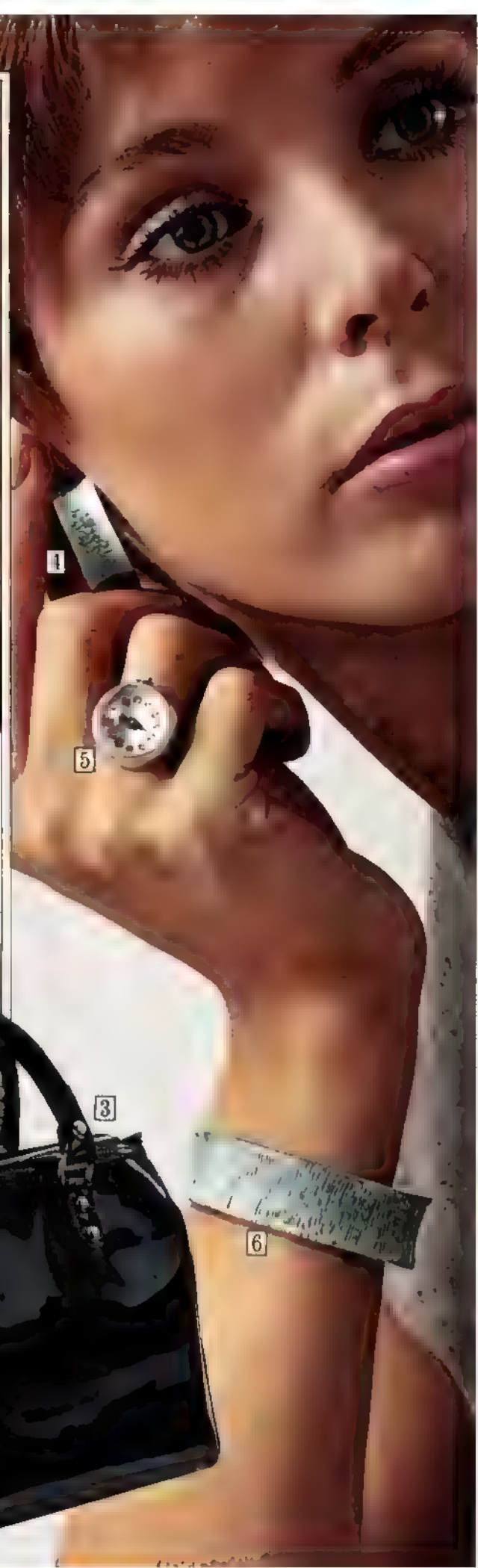
X54 F 43436F—Black with bone

State size, then width. Shpg. wt. 1 lb. 4 oz. . . \$15.00

6 Scarf of silk twill in a rich multicolor print on brown. Hand-rolled edges. About 29x29 inches. From Japan. Hand wash separately.

88 F 8227—Shipping weight 1 ounce . . . \$5.00







SHOWN ON OPPOSITE PAGE

Cape and dress ensemble goes all out for the comfort of knit, here in a bonded jersey. Shoes, bag and jewelry keep the swinging pace.

1 Cape and dress of rayon jersey bonded to acetate tricot to keep shape. Dramatic cape is medium gray; lining matches bodice of dress. The dress has bodice striped in yellow, white and black on gray; medium gray skirt . . . its great details: tie-collar, bracelet-length sleeves, buckled belt, front pleat, back zipper. Dry clean. Order your usual size . . . if in doubt, see page 534.

Misses' sizes 8, 10, 12, 14, 16.

State size. Shipping weight 4 pounds
N17 F 3124F \$34.00

2 Shoes. Shiny black patent leather upper. Composition sole, 2-inch heel. Also sold in light camel tan and dark brown glove leather on page 18.

Sizes AA (narrow) 7, 7½, 8, 8½ and 9.

B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

X54 F 43526F—State size, then width.
Shipping weight 1 pound 4 ounces . . . \$16.00

3 Satchel pouch bag in shiny black patent vinyl. Double-handle; top zipper closing. Inside zipper pocket. Protective studs on bottom. Vinyl lining. About 10x6½x5 in
X88 F 3503—Shipping wt 2 lbs. \$11.00

4 Earrings of textured metal are about ½-inch wide. Clip-back style.

4 F 54907—Silver-color. Wt. 3 oz. . . \$2.00

4 F 54906—Gold-color. Wt. 3 oz. . . 2.00

5 Ring watch . . fully numbered dial under bubble-shape crystal. Adjustable mounting . . fits all. Swiss movement. Unbreakable mainspring. Shown about ¾ actual size

4 F 19172—White gold color base metal

4 F 19171—Yellow gold-color base metal

Shipping weight 4 ounces . . . \$16.00

6 Bracelet of textured metal has a hinge closing. About ¼ inch wide

4 F 54905—Silver-color. Wt. 3 oz. . \$5.00

4 F 54904—Gold-color. Wt. 3 oz. . . 5.00

SHOWN ON THIS PAGE

Tunic-topped pantsuit takes the comfort of knit in a bonded jersey . . zings it with white crepe. To zero in on this great look: a bag and shoes.

7 Shoulder-style bag of brushed split leather. Double metal chain-handle. Outside pocket under flap. Unlined. About 9½x7¼x1½ inches.

X88 F 3564—Burgundy red.

X88 F 3599—Black.
Shipping weight 2 pounds \$11.00

8 Shoes. Foot-hugging bootlet. Elastic gore. Composition sole, 1½-in. heel.

Sizes AA (narrow) 7 to 9. Half sizes, too.

B (medium) 5½ to 9, 10. Half sizes.

X54 F 45322F—Burgundy red
brushed split leather

X54 F 43722F—Black
brushed split leather

X54 F 43422F Black patent leather
State size, width, Shpg. wt. 1 lb. 4 oz. \$15.00

9 Tunic and pants . . a terrific twosome, yet each can go happily their separate ways. Medium gray jersey of Orion® acrylic and wool is bonded to acetate tricot for shape-retention and crease-resistance. Button-front tunic has Chelsea collar and button-cuffed long sleeves in white crepe of acetate and rayon. Pull-on style pants have elasticized waistband. Dry clean. Order your usual size . . if in doubt, see page 534.

Misses' sizes 8, 10, 12, 14, 16.

State size. Shipping weight 1 pound 8 oz.

V7 F 5277F \$19.00

*Reg. DuPont T M.



"Charge It" if you wish
. . see pages 545D to 551



3

Ascot

JACKET, SKIRT and PANTS

\$21 Misses and Petite Misses **\$22**

*Heathery Coloray® rayon
is bonded to Certifab®
(Celanese® acetate tricot)
for shape retention*

Three-piece outfit. Long, Edwardian-style jacket with deep cuffs; extra button included. A-line skirt and straight-cut, wide-leg pants are elasticized at waist. Skirt has 2-in. hem. Dry clean. Ascot sold below.

MISSES SIZES 10, 12, 14, 16, 18.
V31 F 7614F—Navy blue and black
V31 F 7615F—Dark brown
State size Shpg. wt. 2 lbs. 5 oz. \$21.00

PETITE MISSES SIZES 6P, 8P, 10P, 12P,
14P. Please state correct size.
V31 F 7616F—Navy blue and black
V31 F 7619F—Dark brown
Shipping weight 2 lbs. 5 oz. . . \$21.00

TALL MISSES 10T, 12T, 14T, 16T, 18T.
V31 F 7618F—Navy blue and black
V31 F 7617F—Dark brown
State size Shpg. wt. 2 lbs. 5 oz. \$22.00

*Reg. T.M. Courtaulds North America Inc.
**Collins & Aikman trademark

SHOULDER BAG

1 Black, smooth top-grain cowhide envelope-style. Center zip pocket. Vinyl lining. About 8x6x2 in.
88 F 1350—Wt. 1 lb. 8 oz. . . \$14.97

FOULARD PRINT ASCOT

(2 and 3) Double-fabric acetate twill . . . pleated at neck. About 40 inches long. Hand wash separately.

2 Geometric print . . . orange, black and white on camel tan.
88 F 8281—Shpg. wt. 2 oz. . . \$2.00

3 Snowflake print . . . blue, white, black and yellow on cranberry red.
88 F 8282—Shpg. wt. 2 oz. . . \$2.00

1

2

**DRESS-PLUS-PANTS . . . together they add up to the going-est
new fashion today: the dress alone can solo smartly anywhere**

1 Gabardine of rayon and acetate. Coatsdress in shirt-styled with convertible collar, welt-seamed front and back yoke, two patch pockets and button cuffs. Flared, cuffed pants have fly-front zipper closing. Dry clean.

MISSIES' SIZES 10, 12, 14, 16, 18.

V31 F 7666F—Camel tan

V31 F 7667F—True red

State size Wt. 2 lbs 14 oz. . . \$18.00

*Reg. T.M. Courtaulds North America, Inc.

2 Coloray® rayon knit bonded to acetate tricot . . . jumper-coat-dress with mock pockets and back belt; flared, cuffed pants with elasticized waistline . . . dry clean both. White acetate crepe blouse buttons in back . . . hand wash.

MISSIES' SIZES 8, 10, 12, 14, 16, 18.

V31 F 7670F—Cardinal red

V31 F 7671F—Medium gray

State size Wt. 1 lb. 12 oz. . . \$21.00

**Reg. DuPont I.M.

3 Orlon® acrylic knit bonded to acetate tricot. Tunic dress with back zipper has dark gray fake fur trim of cotton, wool and rayon pile on cotton back . . . looks like Persian lamb. Pants have elasticized waistline. Dry clean.

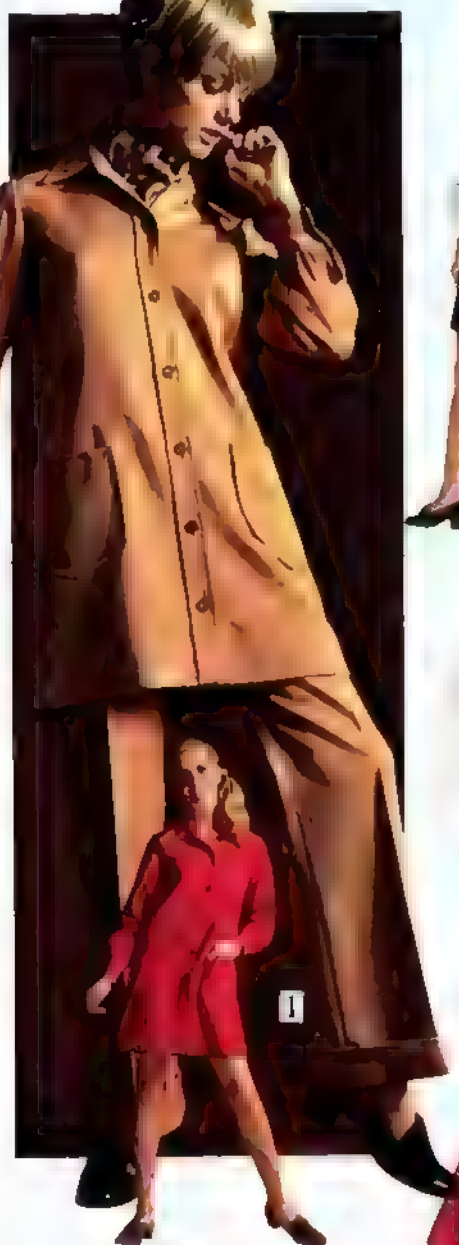
MISSIES' SIZES 8, 10, 12, 14, 16, 18.

V31 F 7663F—Purple

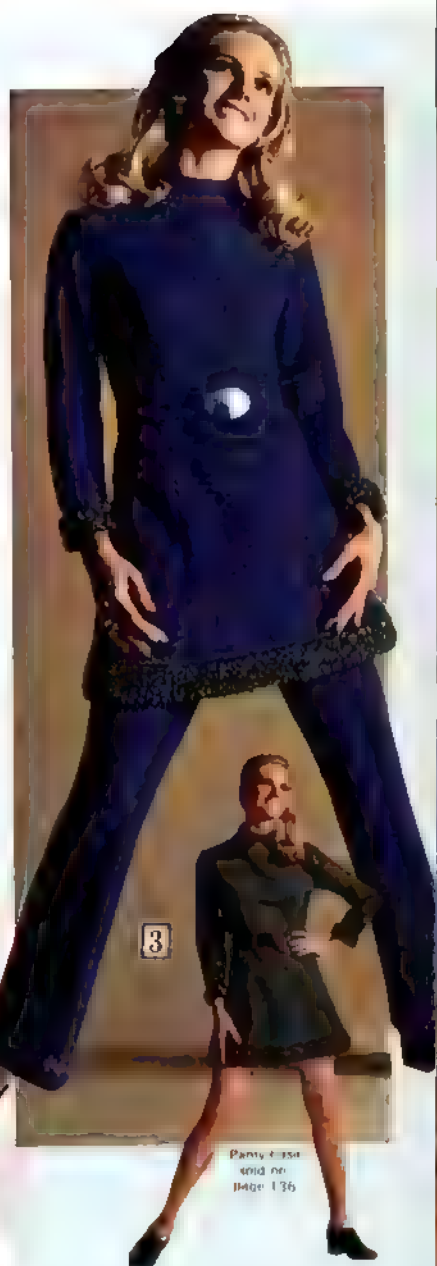
V31 F 7662F—Oxford gray

State size Wt. 2 lbs. 1 oz. . . \$20.00

ORDER YOUR USUAL SIZE if in doubt, see page 534



2



3

Pants: 1354
and no.
Image 136

Luxurious double-knit wool . . soft, supple, keeps its shape

SHOWN ON THIS PAGE

1 Skimmer with gleaming metal buttons in double-breasted effect . . an extra button is included. Step-in style with high, neat collar; back belt trim; 2-inch hem. Dry clean.

MISSIE SIZES 10, 12, 14, 16, 18, 20. *State correct size*

V31 F 7608F—Beet red

V31 F 7607F—Black

Shpg. wt. 1 lb. 12 oz. . . . \$20.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *State size*

V31 F 7608F—Beet red

V31 F 7609F—Black

Shpg. wt. 1 lb. 12 oz. . . . \$22.00

SHOWN ON OPPOSITE PAGE

2 Skimmer with center welt seam; front pleat. Metal buttons and self loops trim raglan sleeves . . extra button included. Back zipper. 2-inch hem. Dry clean.

MISSIE SIZES 10, 12, 14, 16, 18,

V31 F 7600F—Royal blue

V31 F 7601F—Dark brown

State size Shpg. wt. 1 lb. 10 oz. . . . \$20.00

PETITE MISSIE SIZES 6P, 8P, 10P, 12P, 14P

V31 F 7604F—Royal blue

V31 F 7605F—Dark brown

State size Shpg. wt. 1 lb. 10 oz. . . . \$20.00

TALL MISSIE SIZES 10T, 12T, 14T, 16T, 18T.

V31 F 7602F—Royal blue

V31 F 7603F—Dark brown

State size Shpg. wt. 1 lb. 10 oz. . . . \$22.00

Tightly woven wool worsted bonded to Certifab* (Celanese® acetate tricot)

SHOWN ON OPPOSITE PAGE

3 Funnel-neck dress with welt seaming at yoke and down the center. Self belt and loops. Long sleeves with button cuffs. Back zipper. 2-inch hem. Dry clean. Necklace sold on page 58.

MISSIE SIZES 10, 12, 14, 16, 18. *Please state correct size*

V31 F 7457F—Camel tan V31 F 7458F—Flame red

Shipping weight 1 pound 14 ounces. . . . \$16.00

PETITE MISSIE SIZES 6P, 8P, 10P, 12P, 14P. *State size*

V31 F 7459F—Camel tan V31 F 7460F—Flame red

Shipping weight 1 pound 14 ounces. . . . \$16.00

TALL MISSIE SIZES 10T, 12T, 14T, 16T, 18T. *State size*

V31 F 7461F—Camel tan V31 F 7462F—Flame red

Shipping weight 1 pound 14 ounces. . . . \$17.00

4 Skimmer with right-angled yoke seam, button and button-hole trim . . an extra button is included. Below-elbow sleeves. Long back zipper closing 2-inch hem. Dry clean

MISSIE SIZES 12, 14, 16, 18, 20. *Please state correct size*

V31 F 7468F—Navy blue V31 F 7467F—Spice brown

Shipping weight 1 pound 10 ounces. . . . \$16.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 F 7470F—Navy blue V31 F 7469F—Spice brown

State size Shipping weight 1 pound 10 ounces. . . . \$17.00

*Cortina & Aikman, I. M.

ORDER YOUR USUAL SIZE if in doubt, see page 534

The ACCESSORIES

A Shoes with Cortam® man-made poro-meric upper. Composition sole. 2-in heel. Sizes AA (narrow) 7 to 9.

B (medium) 5 to 9, 10. *State size, then width*

X54F48832F Cinnamon brown

X54F48632F Black

X54F49532F Navy

Wt. 1 lb. 4 oz. . . . \$11.00

B Envelope handbag in lizard-look grained vinyl. Gold-color metal chain handle. Inside zip pocket. Rayon lining. About 8½x7½x3½ in.

88 F 3698 Cinnamon brown

88 F 3699 Black

88 F 3697 Navy

Shpg. wt. 1 lb. 8 oz. \$7.99



B

A

WOOL..





WOOL..

Beautifully textured wool fabrics bonded to Certifab* (Celanese® acetate tricot) to keep their supple shape

SHOWN ON OPPOSITE PAGE

1 Skimmer. Stitching gives subtle emphasis to the collar and center welt seams. Button trim; long back zipper; 2-inch hem. Dry clean.
 MISSES' SIZES 12, 14, 16, 18, 20. *Please state correct size.*
 V31 F 6544F—Jade green V31 F 6545F—Purple
 Shipping weight 1 pound 5 ounces.....\$12.98
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
 V31 F 6546F—Jade green V31 F 6547F—Purple
 Shipping weight 1 pound 5 ounces.....\$13.98

2 Jumper, accented with front welt yoke seam and two patch pockets, has long back zipper and a 2-inch hem. Coordinated acetate crepe blouse with button cuffs has hook closing at back neck. Dry clean.
 MISSES' SIZES 12, 14, 16, 18, 20. *Please state correct size.*
 V31 F 6548F—Medium brown jumper with light beige blouse
 V31 F 6549F—Medium gray jumper with pearl gray blouse
 Shipping weight 1 pound 5 ounces.....\$12.98
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
 V31 F 6550F—Medium brown jumper with light beige blouse
 V31 F 6551F—Medium gray jumper with pearl gray blouse
 Shipping weight 1 pound 5 ounces.....\$13.98

3 Two-piece dress. Tunic top has front slit, back zipper, button trim at wrists. Skirt is elasticized at the waist for good fit and has a 2-inch hem. Dry clean. Pin not included.
 MISSES' SIZES 10, 12, 14, 16, 18. *Please state correct size.*
 V31 F 6288F—Bright red V31 F 6289F—Pine green
 Shipping weight 1 pound 7 ounces.....\$12.98
 SHORTER WOMEN'S SIZES 12½, 14½, 16½, 18½, 20½, 22½. *State size.*
 V31 F 6290F—Bright red V31 F 6291F—Pine green
 Shipping weight 1 pound 7 ounces.....\$13.98
 TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T. *Please state size.*
 V31 F 6292F—Bright red V31 F 6293F—Pine green
 Shipping weight 1 pound 7 ounces.....\$13.98

SHOWN ON THIS PAGE

4 Slit funnel-neck dress. Well-placed darts assure its flattering fit. Self belt; long back zipper closing; 2-inch hem. Dry clean. Pin is not included. The handbag is sold on page 36.
 MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state correct size.*
 V31 F 6538F—Deep teal blue V31 F 6539F—Black
 Shipping weight 1 pound 6 ounces.....\$12.98
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *Please state size.*
 V31 F 6540F—Deep teal blue V31 F 6541F—Black
 Shipping weight 1 pound 6 ounces.....\$13.98
 TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T, 20T. *Please state size.*
 V31 F 6542F—Deep teal blue V31 F 6543F—Black
 Shipping weight 1 pound 6 ounces.....\$13.98

ORDER YOUR USUAL SIZE . . . if in doubt, see page 534 for charts and how-to-measure

THE SHOES

5 Beautifully detailed pump with contrasting scroll design on vamp. Flexible vinyl upper with shaped, high-rise vamp and broad toe. Comfortably lined with nylon tricot. Flexible composition sole and fashion-right 1½-in. heel.
State usual size, then B width (chart below):
 B (medium) width 5½ 6½ 7½ 8½ 9½ 10
 64 F 27393F—Navy with burgundy red
 64 F 24393F—Brown with black
 64 F 21393F—Black with brown
 Shipping weight 1 pound 6 ounces.....\$7.99

Just say "Charge it" when you phone your order . . . see pages 545D to 551

DOUBLE-KNIT DACRON* POLYESTER

Sears assures the wrinkle-shunning, shape-keeping properties of these textured knits by making them **★PERMA-PREST*** dresses. Machine wash, warm, no ironing needed if tumble-dried. You can shorten or lengthen the hems



1

DACRON
A CRYNCH FIBER



2



3

Sears · Best

Sears Best double-knit polyester dress

1 Skimmer with front welt seams. Long back zipper closing 2-inch hem. Pins are not included

MISSSES SIZES 12, 14, 16, 18, 20.

V31 F 7490F—Deep turquoise blue

V31 F 7489F—True red

State size Shpg. wt. 1 lb. 4 oz. \$14 98

SHORTER WOMEN'S SIZES 14½, 16½,

18½, 20½, 22½, 24½ State size

V31 F 7492F—Deep turquoise blue

V31 F 7491F—True red

Shipping weight 1 lb. 4 oz. \$15 98

TALL MISSSES' SIZES 12T, 14T, 16T,

18T, 20T. Please state size

V31 F 7494F—Deep turquoise blue

V31 F 7493F—True red

Shipping weight 1 lb. 4 oz. \$15 98

*Reg. DuPont T.M.

2 Skimmer. Welt seam accents the dropped waist and the easy-moving skirt. Long back zipper closing. 1-inch hem. The chain-necklace shown is sold on page 37

MISSSES' SIZES 12, 14, 16, 18, 20.

Please state correct size

V31 F 7496F—Light brown

V31 F 7497F—Spruce green

Shpg. wt. 1 lb. 3 oz. \$14 98

SHORTER WOMEN'S SIZES 14½,

16½, 18½, 20½, 22½, 24½.

Please state correct size

V31 F 7532F—Light brown

V31 F 7533F—Spruce green

Shpg. wt. 1 lb. 3 oz. \$15 98

3 BEST BECAUSE: The two-tone chevron pattern is knit right into this beautifully detailed coatdress. Stitching accents the collar and the mock-pocket flaps. Overlocked seams will not curl. Welt-seamed yoke at the shoulders and across the back. Belt-trim in back. An extra button is included. 2-inch hem.

MISSSES' SIZES 10, 12, 14, 16, 18, 20

V31 F 7656F—Medium brown on medium turquoise blue

V31 F 7657F—Light blue on bright navy blue

State size Shipping weight 1 pound 9 ounces. \$20 00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½.

V31 F 7658F—Medium brown on medium turquoise blue

V31 F 7659F—Light blue on bright navy blue

State size Shipping weight 1 pound 9 ounces. \$22 00

TALL MISSSES' SIZES 10T, 12T, 14T, 16T, 18T, 20T.

V31 F 7660F—Medium brown on medium turquoise blue

V31 F 7661F—Light blue on bright navy blue

State size Shipping weight 1 pound 9 ounces. \$22 00

ORDER YOUR USUAL SIZE

if in doubt see page 534

Sears PCB&A
A&G

★ Wear Sears **PERMA-PREST*** for great no-iron, wrinkle-resistant performance... that's what NEATNIKS wear

DOUBLE-KNIT ACETATE

Three great looks in a lustrous, soft fabric that's notable for the way it wards off wrinkles, stays in shape

1 Three piece dress. Jacket has stand-up collar, button trim down the front and on side tabs, extra button included. Blouse, circled with bands of color, has back zipper. Skirt is elasticized at the waistline and has a 2-inch hem. Dry clean

MISSES' SIZES 12, 14, 16, 18, 20

V31 F 7101F—Black with black and red trim on light beige blouse

V31 F 7100F—Navy with navy and red trim on white blouse

State size Shpg. wt. 1 lb. 13 oz. \$15.98

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size

V31 F 7103F—Black with black and red trim on light beige blouse

V31 F 7102F—Navy with navy and red trim on white blouse

Shipping weight 1 lb. 13 oz. \$16.98

2 Band-collar skimmer with front welt seaming. Buttons accent the side tabs. Long back zipper closing. 2-inch hem. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 F 6552F—Black

V31 F 6553F—Flame red

State size Shpg. wt. 1 lb. 4 oz. \$11.98

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. Please state size

V31 F 6554F—Black

V31 F 6555F—Flame red

Shipping weight 1 lb. 4 oz. \$12.98

3 Split-collar dress trimmed with striped rayon grosgrain cuffs and bow at neck. Long back zipper closing. 2-inch hem. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20

V31 F 7510F—Black with white

V31 F 7511F—Deep navy with white

State size Shpg. wt. 1 lb. 4 oz. \$14.98

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state size

V31 F 7512F—Black with white

V31 F 7513F—Deep navy with white

Shipping weight 1 lb. 4 oz. \$15.98

Just call Sears
and say "Charge it"
see pages 545D to 551



Jersey of Orlon acrylic
and wool is very*

SOFT AND BEAUTIFULLY DRAPEABLE . .

*yet these dresses keep their shape
and ward-off wrinkles because
the fabric is bonded to Certifab**
(Celanese® acetate tricot)*

1 Skimmer with stand-up collar. All-around welt-seamed insert creates a belt-effect, sparkles with front button-trim. Back zipper closing. 2-inch hem. Dry clean. Necklace sold on page 44.

MISSES' SIZES 12, 14, 16, 18, 20.
V31 F 6520F—Camel tan
V31 F 6521F—Deep red
State size. Shpg. wt. 1 lb. 5 oz. . . \$11.98
TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.
V31 F 6522F—Camel tan
V31 F 6523F—Deep red
Shipping weight 1 pound 5 oz. . . \$12.98

2 Two-piece dress. The top is fronted with welt seaming; cut-away collar takes button-trim; long back zipper. Skirt is elasticized at waist for comfortable fit; 2-inch hem. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20.
V31 F 6524F—Camel tan
V31 F 6525F—Bright navy blue
State size. Shpg. wt. 1 lb. 5 oz. . . \$11.98
SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State correct size.
V31 F 6526F—Camel tan
V31 F 6527F—Bright navy blue
Shipping weight 1 pound 5 oz. . . \$12.98

ORDER YOUR USUAL SIZE . . if in doubt, see page 534 for charts

THE HAT AND SCARF capture a safari-look

(3 and 4) Soft rayon plush on cotton back is printed to resemble leopard.

3 Beret . . sectioned crown with black vinyl accents. Lined in acetate faille. Elasticized at back. Fits all.
N78 F 9330—Shpg. wt. 1 lb. . . . \$5.97

4 Scarf . . looks luxurious atop a dress or under a coat. Lined in acrylic-and-wool jersey. About 30 inches long.
N78 F 9331—Shpg. wt. 6 oz. . . . \$2.97



1 Bell-sleeved skimmer has beautiful embroidery around stand-away neckline and sleeves. Back zipper. 2-inch hem. Dry clean.

MISSIE SIZES 12, 14, 16, 18, 20.

V31 F 6528F—Deep teal blue with white

V31 F 6529F—Black with white

State size. Shipping wt. 1 lb. 3 oz. \$11.98

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½.

V31 F 6530F—Deep teal blue with white

V31 F 6531F—Black with white

State size. Shipping wt. 1 lb. 3 oz. \$12.98

TALL MISSIE SIZES 12T, 14T, 16T, 18T, 20T.

V31 F 6532F—Deep teal blue with white

V31 F 6533F—Black with white

State size. Shipping wt. 1 lb. 3 oz. \$12.98

THE SHOES

3 Clever little lace-up with rich calfskin upper and neat fabric tie. Rounded square toe, straight 1½-in. heel. Composition sole.

State usual size, then width (chart below).

AA (narrow) width	5½	6	6½	7	7½	8	8½	9	10
B (medium) width	5½	6	6½	7	7½	8	8½	9	10

X54F48801F—Brown X54F49401F—Rust brown

X54F48201F—Black X54F49301F—Deep red

Shipping weight 1 pound 4 ounces \$12.00

THE HANDBAG

4 Duo-handle tote style sports two handy outer pockets (one on each side) with turn-lock closing. Fashioned in smooth vinyl; vinyl-lined. Protective studs on bottom. About 8x8x2¼ inches.

88 F 3692—Brown

88 F 3690—Rust brown

88 F 3691—Deep red

88 F 3693—Black

Shipping weight 1 pound 5 ounces \$8.99

2 Princess-silhouette dress gently eased with a flared skirt. Looks simply great untouched or with your selection of accessories. Long back zipper closing. 2-inch hem. Dry clean. Accessories not included . . . the necklace is sold on page 37, the scarf on page 198.

MISSIE SIZES 12, 14, 16, 18, 20.

V31 F 6534F—Deep teal blue

V31 F 6535F—Dark brown

State size. Shipping wt. 1 lb. 4 oz. \$10.98

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,

22½, 24½. Please state correct size.

V31 F 6536F—Deep teal blue

V31 F 6537F—Dark brown

Shipping weight 1 pound 4 ounces \$11.98

Acetate knits are noted for their

LUSTROUS LUXURIOUS LOOK . .

even more noteworthy because the fabric is bonded to Certifab® (Celanese® acetate tricot) to stay shapely and wrinkle-shy



2

3

Necklace
sold on
page 44

5

6

4

1

Belt sold on
page 54

ORLON
A DU PONT FIBER

SEE OPPOSITE PAGE FOR DESCRIPTIONS



Orlon Acrylic Knits
make a special point of*

**DEEP, RICH
VIBRANT
COLOR**

*because the yarn takes so beautifully to
dyes. And because the fabric is bonded to
Certifab** (Celanese® acetate tricot) these
dresses keep their shape and shun wrinkles*

1 Skimmer with front pleats.
Long back zipper. Dry clean.
MISSES' SIZES 12, 14, 16, 18, 20.
V31 F 5702F—Turquoise blue
V31 F 5700F—Moss green
State size. Shpg. wt. 15 oz. \$9.98
SHORTER WOMEN'S SIZES 14½, 16½,
18½, 20½, 22½, 24½.
V31 F 5705F—Turquoise blue
V31 F 5703F—Moss green
State size. Shpg. wt. 15 oz. \$10.98
TALL MISSES' SIZES 10T, 12T, 14T,
16T, 18T. State size.
V31 F 5708F—Turquoise blue
V31 F 5706F—Moss green
Shipping weight 15 oz. \$10.98

2 Dress with white bib-front.
Long back zipper. Dry clean.
MISSES' SIZES 10, 12, 14, 16, 18.
V31 F 5488F—Light gold
V31 F 5487F—Tile red
State size. Shpg. wt. 1 lb. \$9.98
SHORTER WOMEN'S SIZES 14½, 16½,
18½, 20½, 22½, 24½.
V31 F 5490F—Light gold
V31 F 5489F—Tile red
State size. Shpg. wt. 1 lb. \$10.98
TALL MISSES' SIZES 12T, 14T, 16T,
18T, 20T. State size.
V31 F 5492F—Light gold
V31 F 5491F—Tile red
Shipping weight 1 pound. \$10.98

3 Skimmer . . . metal chain-belt
trim. Back zipper. Dry clean.
Pin not included.
MISSES' SIZES 12, 14, 16, 18, 20.
V31 F 6509F—Deep brown
V31 F 6508F—Gold
State size. Wt. 1 lb. 8 oz. \$10.98
SHORTER WOMEN'S SIZES 14½, 16½,
18½, 20½, 22½. State size.
V31 F 6511F—Deep brown
V31 F 6510F—Gold
Shipping wt. 1 lb. 8 oz. \$11.98
TALL MISSES' SIZES 12T, 14T, 16T,
18T, 20T. State size.
V31 F 6513F—Deep brown
V31 F 6512F—Gold
Shipping wt. 1 lb. 8 oz. \$11.98

4 Two-piece dress. Skirt is elas-
ticized at waist. Extra button
included. Dry clean.
MISSES' SIZES 12, 14, 16, 18, 20.
V31 F 6515F—Teal blue
V31 F 6514F—Deep red
State size. Wt. 1 lb. 10 oz. \$11.98
PETITE MISSES' SIZES 6P, 8P, 10P,
12P, 14P. State size.
V31 F 6519F—Teal blue
V31 F 6518F—Deep red
Shipping wt. 1 lb. 10 oz. \$11.98
TALL MISSES' SIZES 12T, 14T, 16T,
18T, 20T. State size.
V31 F 6517F—Teal blue
V31 F 6516F—Deep red
Shipping wt. 1 lb. 10 oz. \$12.98

Each dress has a 2-inch hem

HANDBAG AND SHOES
(shown on opposite page)

5 Bag. 2 swagger pockets; in-
ner rear-wall pocket. Rayon
lining. About 9½x6½x2½ in.
88 F 3780—Burgundy red
smooth vinyl
88 F 3779—Medium taupe brown
smooth vinyl
88 F 3781—Black patent vinyl
Shipping wt. 1 lb. 8 oz. \$9.99

6 Shoes. Up-front styling with
metal trim. Composition sole,
sculptured 2-inch heel.
State size, width (chart below).

AA (narrow)	5½	6	6½	7	7½	8	8½	9
B (medium)	5½	6	6½	7	7½	8	8½	9
C (med. wide)	5½	6	6½	7	7½	8	8½	9

X54 F 49328F—Burgundy red calf
X54 F 49128F—Taupe brown calf
X54 F 48528F—Black patent vinyl
Shipping weight 1 lb. 4 oz. \$12.00